

ANNOUNCEMENT NUMBER: 2009-108

OPEN TO: All Interested Candidates

POSITION: Emerging Media Outreach Specialist, LES-10; FP-5
(Online Media Specialist)
**This position is budgeted for the Local
Compensation Plan)**

OPENING DATE: December 2, 2009

CLOSING DATE: December 16, 2009

WORK HOURS: Full-time; 40 hours/week

SALARY: ₱708, 111.00/annum (Starting salary)
LES-10; FP-5

**NOTE: ALL ORDINARILY RESIDENT APPLICANTS MUST BE RESIDING IN
COUNTRY AND HAVE THE REQUIRED WORK AND/OR RESIDENCY PERMIT
TO BE ELIGIBLE FOR CONSIDERATION.**

The U.S. Embassy in Manila is seeking an individual for the position of Emerging Media Outreach Specialist (Online Media Specialist) in the Public Affairs Section (PAS), Chancery Annex Building.

BASIC FUNCTION OF POSITION

Assist in the development and implementation of the strategic communication plan in the area of emerging media outreach, including social networking. Manage web-based information dissemination and communication tools. Manage regular updating of the main website as required. Build traffic levels and continuously analyze and update communities of interest on specific mission strategic objectives. Monitor online commentary and discussion threads, and advise/assist Public Affairs Officer, Information Officer, and Cultural Affairs Officer on responding to comments, moderating discussions and emerging trends in social networking and digital advocacy. Responsible for participating in presentations on Public Affairs Section programs and services, both to internal mission and external host country audiences.

QUALIFICATIONS REQUIRED

**NOTE: All applicants must address such selection criterion
detailed below with specific and comprehensive information**

supporting each item.

1. A bachelor's degree in Social Science, Communications, Journalism, Information Technology, Computer Science, Public Relations or Advertising is required.
2. At least two years of progressively responsible experience in electronic journalism, web development, web design, online community development, use of social media tools and database use is required.
3. Level 4 (Fluent) Speaking/Reading English and Tagalog language is required.
4. Extensive knowledge of the Philippines' public policies in domestic and foreign affairs is required. Must have wide range, up to date knowledge of social media and web/web 2.0 principles and trends. Must be familiar with database concepts and have the ability to build online communities. Must have working knowledge of graphic design and multimedia applications and HTML. Must have working familiarity with web video development and production techniques, and use of basic to advance equipment for sound and visual production and multi media.
5. Must possess excellent interpersonal skills. Must have strong ability to identify and search for blogs and other web communities of interest to the Public Affairs.
6. Must have the ability to work quickly and accurately under continuing pressure and extended hours. Must have the ability to set priorities and make mature, considered judgments.

SELECTION PROCESS

For sensitive State Department positions requiring a security clearance, U.S. Citizen Eligible Family Members (AEFM's) will be given first consideration, in accordance with USG policy. Otherwise, when equally qualified, U.S. Citizen Eligible Family Members (AEFMs) and U.S. Veterans will be given preference. Therefore, it is essential that the candidate address each of the required qualifications above in the application.

ADDITIONAL SELECTION CRITERIA

1. Management will consider nepotism/conflict of interest, budget, and residency status in determining successful candidacy.
2. Current employees serving a probationary period are not eligible to apply.

3. Current Ordinarily Resident employees with an overall Summary Rating of Needs Improvement or Unsatisfactory on their most recent Employee Performance Report are not eligible to apply.

4. Currently employed US Citizen EFMs who hold a FMA appointment are ineligible to apply for advertised positions within the first 90 calendar days of their employment.

5. Currently employed NORs hired under a Personal Services Agreement (PSA) are ineligible to apply for advertised positions within the first 90 calendar days of their employment, unless currently hired into a position with a When Actually Employed (WAE) work schedule.

6. The candidate must be able to obtain and hold appropriate security clearance.

TO APPLY

Interested applicants for this position must submit the following, or the application will not be considered:

1. Application for U.S. Federal Employment (SF-171 or OF- 612); or a current resume or curriculum vitae that provides the same information as an OF-612; <http://manila.usembassy.gov>; plus
2. Candidates who claim U.S. Veterans preference must provide a copy of their Form DD-214 with their application.
3. Any other documentation (e.g., essays, certificates, awards, copies of degrees earned) that addresses the qualification requirements of the position as listed above.

SUBMIT APPLICATION TO

Human Resources Office
U.S. Embassy
1201 Roxas Boulevard, Manila 1000

E-mail: mnlper@state.gov (please send as an MS Word attachment)

Fax: 301-2399 attention to HR Office.

Drop-Off: Walk-in applicants are not entertained. Please leave your resume with the guards detailed at the Main Gate, attention: HR Office. Specify in your application the position for which you are applying.

For further information regarding the above position, please call 301-2000 x2243 or visit our website at <http://philippines.usembassy.gov>.

DEFINITIONS

1. US Citizen Eligible Family Member (USEFM) - **For purposes of receiving a preference in hiring for a qualified position, an EFM** who meets the following criteria:

- US Citizen; and,
- EFM (see above) at least 18 years old; and,
- Listed on the travel orders of a direct-hire Foreign, Civil, or uniformed service member assigned to or stationed abroad with a USG agency that is under COM authority, or at an office of the American Institute in Taiwan; and either:
 1. Resides at the sponsoring employee's or uniformed service member's post of assignment abroad or at an office of the American Institute in Taiwan; or
 2. Resides at an Involuntary Separate Maintenance Allowance (ISMA) location authorized under 3 FAM 3232.2.

2. EFM: An individual related to a US Government employee in one of the following ways:

- Children who are unmarried and under 21 years of age or, regardless of age, are unmarried and incapable of self support. The term "children" shall include natural offspring, step-children, adopted children, and those under permanent legal guardianship (at least until age 18), or comparable permanent custody arrangement, of the employee or spouse when dependent upon and normally residing with the guardian or custodial party;
- Parents (including stepparents and legally adoptive parents) of the employee or of the spouse, when such parents are at least 51 percent dependent on the employee for support (these parents are not authorized medical travel);
- Sisters and brothers (including stepsisters or stepbrothers, or adoptive sisters or brothers) of the employee, or of the spouse, when such sisters and brothers are at least 51 percent dependent on the employee for support, unmarried and under 21 years of age, or regardless of age, are incapable of self-support (these sisters and brothers are not authorized medical travel; see 3 FAM 3700); and
- Spouse.

3. Member of Household (MOH) - An individual who accompanies a direct-hire Foreign, Civil, or uniformed service member permanently assigned or stationed at a U.S. Foreign Service post

or establishment abroad, or at an office of the American Institute in Taiwan. An MOH is:

- Not an EFM; and,
- Not on the travel orders of the sponsoring employee; and,
- Has been officially declared by the sponsoring USG employee to the COM as part of his/her household.

A MOH is under COM authority and may include a parent, unmarried partner, other relative or adult child who falls outside the Department's current legal and statutory definition of family member. A MOH does not have to be a US Citizen.

4. Not Ordinarily Resident (NOR) - An individual who:

- Is not a citizen of the host country; and,
- Does not ordinarily reside (OR, see below) in the host country; and,
- Is not subject to host country employment and tax laws; and,
- Has a US Social Security Number (SSN).

NOR employees are compensated under a GS or FS salary schedule, not under the LCP.

5. Ordinarily Resident (OR) - A Foreign National or US citizen who:

- Is locally resident; and,
- Has legal, permanent resident status within the host country; and,
- Is subject to host country employment and tax laws.

EFMs without US Social Security Numbers are also OR. All OR employees, including US citizens, are compensated in accordance with the LCP.

CLOSING DATE FOR THIS POSITION: December 16, 2009

The US Mission in Philippines provides equal opportunity and fair and equitable treatment in employment to all people without regard to race, color, religion, sex, national origin, age, disability, political affiliation, marital status, or sexual orientation. The Department of State also strives to achieve equal employment opportunity in all personnel operations through continuing diversity enhancement programs.

The EEO complaint procedure is not available to individuals who believe they have been denied equal opportunity based upon marital status or political affiliation. Individuals with such complaints should avail themselves of the appropriate grievance

procedures, remedies for prohibited personnel practices, and/or courts for relief.

Approved: HR - GLWebster

Cleared: PAS - Mr. Richard Nelson

Cleared: A/FMC - Mr. Andrew Burton

Drafted: HR - JSA/slb